

AMENDMENTS TO THE ABSTRACT

Please cancel the Abstract section of the specification and replace with the following:

A method for providing retailer information to a remote customer includes transposing an actual image of at least one storefront of a retail environment as a navigable image within an internet site; allowing a user to lineally scroll the navigable image within the internet site by moving a point of view of the navigable image in a direction generally parallel to the at least one storefront; and providing customer selectable links within the navigable image. The method may further include transposing an actual image of an interior of a particular retailer of the retail environment as an alternative navigable image within the internet site, and providing customer selectable links within the alternative navigable image for providing detailed information of the particular retailer. Additionally, the method may include providing a purchasing interface whereby the remote customer may arrange for remote purchase of one of goods and services from the particular retailer.